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Discovery Journey

Green Riband announces a “discovery journey” to assess the feasibility of circumnavigating the globe using zero emission transportation.

The team will visit zero emission transportation projects around the globe and where possible utilise zero emission transportation to complete the journey. The objective is to raise the profile of the Green Riband Challenge and assess the capabilities of today’s transportation for this challenge and predict how long before it is possible to circumnavigate the globe with zero emission transportation and award the first Green Riband.

Inspiration for the journey is drawn from Jules Verne’s fictional character, Phileas Fogg, who accepted a wager to circumnavigate the globe in 80 days to prove technology is making the world a smaller place. “We seek to follow the same route, to see if technology can now make the world a cleaner place”, said Richard Bennett, Challenge Organiser.

Green Riband is seeking additional innovative zero emission transportation projects that are on the route and would like to interview the participants during the “discovery journey”. Details of the route can be found on the website: www.greenriband.org

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About The Green Riband Challenge

The Green Riband will be awarded for the fastest circumnavigation of the globe using exclusively transportation that produces zero harmful emissions. Our challenge encourages competitors to innovate and deploy clean power production units in all forms of transportation from bikes to buses and boats to planes.

Further Information

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